



COLLEGE OF BUSINESS

Illinois State University

College Leadership Team

Ajay Samant	<i>Dean</i>
Deborah Lindberg	<i>Interim Associate Dean</i>
Terry Noel	<i>Associate Dean</i>
Debbie Seifert	<i>Chair, Accounting</i>
Domingo Joaquin	<i>Interim Chair, Finance, Insurance and Law</i>
Roberta Trites	<i>Interim Chair, Management & Quantitative Methods</i>
Horace Melton	<i>Chair, Marketing</i>

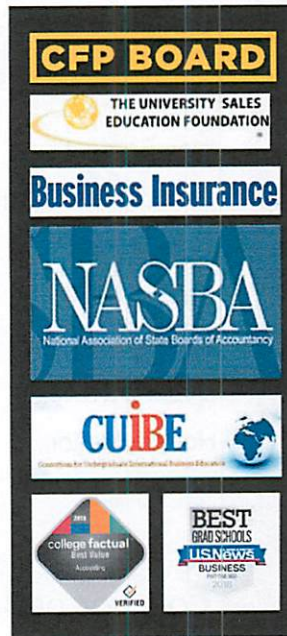


COLLEGE OF BUSINESS
Illinois State University

**FIRST CHOICE IN
UNDERGRADUATE
BUSINESS
EDUCATION**



**FIRST CHOICE IN
UNDERGRADUATE
BUSINESS
EDUCATION**



FY19

Accomplishments and Productivity



COLLEGE OF BUSINESS
Illinois State University

Goal One

Prepare students for success in a diverse and global environment by providing excellent instruction and a transformative learning experience for every student.

COBEC

College of Business Executive Council



COLLEGE OF BUSINESS
Illinois State University

Goal One

Prepare students for success in a diverse and global environment by providing excellent instruction and a transformative learning experience for every student.

ILLINOIS STATE UNIVERSITY
BUSINESSWEEK
2019
Celebrating 40 years

- The Business Week program provides opportunities for students to learn and apply business skills outside the classroom



COLLEGE OF BUSINESS
Illinois State University

Goal One

Prepare students for success in a diverse and global environment by providing excellent instruction and a transformative learning experience for every student.

ILLINOIS STATE UNIVERSITY
BUSINESSWEEK
2019
Celebrating 40 years



Business Week Mentor Program



COLLEGE OF BUSINESS
Illinois State University

Goal Two

Create a workplace that encourages and rewards excellence among faculty and staff.

Employ an excellent faculty and staff who meet the needs of COB stakeholders

DEEP
CONTENT
KNOWLEDGE

RESEARCH CATEGORIES

Dept	Articles	Chapters	Presentations	Proceedings	Grants	Books	Articles In Progress	Other	Total
ACC	26		7	3	1	1	10	4	52
FIL	20	1	21		2		34	3	81
MKT	19	1	13	11	1		34		79
MQM	22	2	29	15	10		29	3	110
Total	87	4	70	29	14	1	107	10	322



COLLEGE OF BUSINESS
Illinois State University

Goal Three

Create an engaging and committed culture of diversity and inclusion across multiple dimensions.

- COB faculty represent many countries from around the world
- Students in the National Association of Black Accountants (NABA) have attended events and conferences
- Marketing Chair Horace Melton will lead a team dedicated to designating specific activities to put ISU's Educate-Connect-Elevate strategic plan and the COB's diversity and core values into practice



COLLEGE OF BUSINESS
Illinois State University

Goal Three

Create an engaging and committed culture of diversity and inclusion across multiple dimensions.

Accounting and Financial Women's Alliance (AFWA)

- Students in AFWA have attended numerous events and conferences
- ISU students launched a nationally recognized book club on female leadership
- Accounting Department Chair Debbie Seifert won the "Women Who Count Academic Professional Award" from AFWA



COLLEGE OF BUSINESS
Illinois State University

Goal Four

Promote and communicate our brand including COB successes and our vision of excellence and national recognition.

Select Accomplishments

- COB graduation survey to track employment.
(May, 2018 results)

Major	Salary
Accountancy (B.S.)	\$51,554
Accountancy (B.S./M.P.A.)	\$57,500
Accounting (M.S.A.)	\$54,773
Advanced Marketing Analytics	\$44,167
Business Administration	\$42,708
Business Information Systems	\$58,611
Entrepreneurship and Small Business	\$51,944
Finance	\$48,143
General Marketing	\$44,700
Human Resource Management	\$43,269
Insurance	\$49,167
Integrated Marketing Communications (IMC)	\$38,833
International Business	\$47,500
MBA	\$57,500
Organizational Leadership	\$50,833
Professional Sales	\$49,113



COLLEGE OF BUSINESS
Illinois State University

Goal Four

Promote and communicate our brand including COB successes and our vision of excellence and national recognition.

Select Accomplishments

- COB graduation survey to track internships.

(May, 2018 results)

Major	Internship
Accountancy (B.S.)	54.65%
Accountancy (B.S./M.P.A.)	88.46%
Accounting (M.S.A.)	68.42%
Advanced Marketing Analytics	93.33%
Business Administration	57.14%
Business Information Systems	66.67%
Entrepreneurship and Small Business	53.85%
Finance	72.73%
General Marketing	75.93%
Human Resource Management	74.00%
Insurance	68.75%
Integrated Marketing Communications (IMC)	84.13%
International Business	68.75%
MBA	57.14%
Organizational Leadership	80.00%
Professional Sales	78.72%



COLLEGE OF BUSINESS
Illinois State University

Goal Five

Create and strengthen partnerships with alumni and business organizations.

Select Accomplishments

- Maintain existing and create new relationships with businesses and organizations that partner with the COB and hire our graduates.



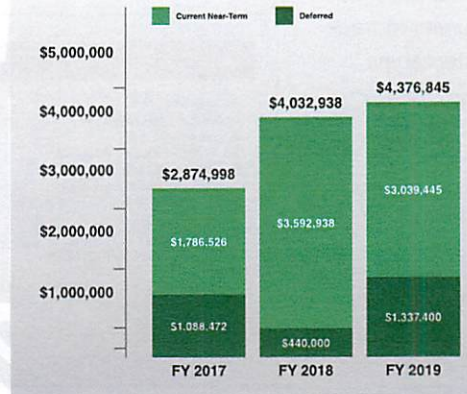
COLLEGE OF BUSINESS
Illinois State University

Goal Five

Create and strengthen partnerships with alumni and business organizations.

Select Accomplishments

- Increase Private Financial Support



COLLEGE OF BUSINESS
Illinois State University

Illinois State University CAPITAL CAMPAIGN

College of Business

CAPITAL CAMPAIGN TARGET \$28,000,000

College of Business

GIFTS RAISED-TO-DATE \$26,500,000

Note: The vast the majority of the COB capital campaign funds are endowed; thus a very small percentage of the funds raised are expendable



COLLEGE OF BUSINESS
Illinois State University

Measures of Productivity:

STATE
your business.

Business.IllinoisState.edu



COLLEGE OF BUSINESS
Illinois State University

Measures of Productivity: * Enrollments

Students	Fiscal Year				
	FY 2014 Count	FY 2015 Count	FY 2016 Count	FY 2017 Count	FY 2018 Count
University Total	21,400	21,714	21,736	22,027	21,682
Business	3,516	3,866	4,038	4,174	4,135
ACC	871	953	997	984	939
FIL	535	596	618	683	716
MKT	729	813	856	906	915
MQM	1,217	1,363	1,432	1,487	1,452
MBA	164	141	135	114	113

University enrollment increased by 1.3% from FY14 to FY18.
The increase in COB enrollment over that time span is over 17.6%.

**As requested, this and all productivity measures and metrics for this section are those provided by PRPA*



COLLEGE OF BUSINESS
Illinois State University

Measures of Productivity: Credit Hours

	Fiscal Year				
Credit Hours	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
University Total	506,003	515,941	515,792	525,974	519,452
Business	61,663	65,543	65,976	70,950	73,278
Accounting	18,373	18,928	19,790	21,747	21,295
Finance, Insurance, and Law	15,229	16,347	16,096	16,703	17,485
Management and Quantitative Methods	18,097	19,086	19,156	20,284	20,555
Marketing	9,964	11,182	10,934	12,216	13,769
Master of Business Administration*					174

Total credit hours at the university increased by 2.7% from FY14 to FY18; in the College of Business credit hours increased by 18.8% from FY14 to FY18.

*Credit hours for the MBA not provided by PRPA reports prior to FY18.



COLLEGE OF BUSINESS
Illinois State University

Measures of Productivity: Credit Hours/TT

	Fiscal Year				
Credit Hours per TT	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
University Total	376	366	372	395	388
Business	485	491	492	487	516
Total TT Credit Hours	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
University Total	262,091	251,927	257,122	268,348	266,865
Business	37,845	39,295	38,845	38,007	39,193
Total TT Faculty	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
University Total	697	688	691	679	687
Business	78	80	79	78	78

Credit hours per tenure-track faculty are the highest, or among the highest, on campus each year. Credit hours per TT faculty have increased 6.4% from FY14 to FY18, compared to the university's increase of 3.2% during that time period.



COLLEGE OF BUSINESS
Illinois State University

Measures of Productivity: Credit Hours NTT

Total NTT Credit Hours	Fiscal Year				
	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
University Total	187,734	208,218	193,444	196,619	195,725
Business	23,785	26,239	27,124	32,934	33,978

Credit hours per non-tenure-track faculty are the highest, or among the highest, on campus each year. From FY14 to FY18, NTT credit hours at the University increased by 4.5%. In the COB, NTT credit hours increased by 42.9% during that time span.



COLLEGE OF BUSINESS
Illinois State University

Measures of Productivity: Class Size

Class Size Average – Fall 2018		
Class Level	COB Average	University Average
100	56.9	41.8
200	42.7	27.0
300	24.3	20.2
Grand Total	39.0	31.1

College of Business class sizes are significantly larger than the University averages.



COLLEGE OF BUSINESS
Illinois State University

Looking Ahead

PLANS FOR 2019-2020



COLLEGE OF BUSINESS
Illinois State University

FY 2020

College of Business

ILLINOIS STATE UNIVERSITY

VISION

To be the first choice for business education in Illinois and beyond.

MISSION

Within Illinois State University's College of Business, through our shared commitment to excellence in learning, we prepare students to become skilled business professionals who think critically, behave ethically, and make significant contributions to organizations, communities, and our global society.



COLLEGE OF BUSINESS
Illinois State University

Our Future Goals

are aligned with **Educate • Connect • Elevate**

Goal One

Prepare students for success in a diverse and global environment by providing excellent instruction and transformative learning experience for every student

Goal Two

Create a workplace that encourages and rewards excellence among faculty and staff

Goal Three

Create an engaging and committed culture of diversity and inclusion across multiple dimensions

Goal Four

Promote and communicate our brand including COB successes and our vision of excellence and national recognition

Goal Five

Create and strengthen partnerships with alumni and business organizations



COLLEGE OF BUSINESS
Illinois State University

FY20 Major Objectives

- Continue momentum from AACSB extension of accreditation for 2017 to 2022 by continued implementation and monitoring of our 5-year strategic plan



Some Perspective:

No. of business schools/colleges world wide	> 10,000
No. of those accredited by AACSB	831
No. accredited in both business and accounting	187

The ISU COB is in the elite 1.87 percent of accredited business and accounting schools world wide. *We can proudly say that we have attained and maintained the accreditation gold standard.*



COLLEGE OF BUSINESS
Illinois State University

FY20 Major Objectives

- Continue Implementation of the B.S. in International Business degree in partnership with Quality Leadership University (QLU) , which began in March, 2018
- Continue Implementation of the MBA degree in Panama in partnership with QLU, which began in May of 2018



COLLEGE OF BUSINESS
Illinois State University

Major Objectives

- Build on the success of the Redbird Career Portfolio (career and professionalism program) for all COB students.



COLLEGE OF BUSINESS
Illinois State University

FY20 Major Objectives

- Leverage use of mentor cloud software to enhance professional mentoring opportunities between COB students and alumni

MORE LIKELY
TO HAVE AN
INTERNSHIP

MORE LIKELY
TO ATTEND
EXTRA
CURRICULAR
EVENTS

Redbird
CAREER PORTFOLIO

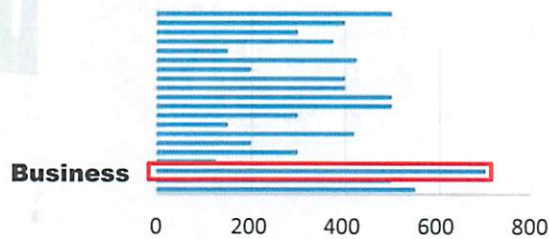


COLLEGE OF BUSINESS
Illinois State University

FY20 Major Objectives

- Increase the number of Academic Advisors in the COB

Advisor Caseload



- AACSB peer review team cited our high advising case load as an opportunity for improvement. National best practice average = 350; COB average = 700.



COLLEGE OF BUSINESS
Illinois State University

FY20 Major Objectives

- As a result of the generous gift by Carson and Iris Varner, the Varner International Business Institute is under construction in the State Farm Hall of Business building.



COLLEGE OF BUSINESS
Illinois State University

FY20 Major Objectives

- Strengthen enrollment in the MBA/CMBA Programs



COLLEGE OF BUSINESS
Illinois State University

Thank you!



COLLEGE OF BUSINESS
Illinois State University

Debbie Lindberg

Current Assignment: Interim
Associate Dean for Accreditation
& Operations (past 2 years)

Previously: Professor of
Accounting – at ISU 1997 - 2017
(20 years)



COLLEGE OF BUSINESS
Illinois State University

Accreditation Comments

- *Last* visit by the Accreditation Team –
Fall 2016 – resulted in:
 - Extended Accreditation for the
undergraduate and master’s degree
programs in **business** offered by Illinois
State University for 5 years
 - Extended Accreditation for the
undergraduate and master’s degree
programs in **accounting** offered by Illinois
State University for 5 years



COLLEGE OF BUSINESS
Illinois State University

Accreditation Comments

- *Next* visit by the Accreditation Team – Fall 2021 *or* Spring 2022
 - *Maintain and improve upon* Assessment efforts, strategic planning efforts, etc.
 - *Focus is on “continuous improvement,” based on the Mission of the College*
 - *Applications for next accreditation cycle are due July 1, 2019*
- Self study academic year – Fall 2020 - Spring 2021
- Must apply for accreditation by July 1, 2019

Note: Educational Testing Service (ETS) “Major Field Tests” are given to BUS 285 students [prerequisite to MQM 385] before the beginning of each semester; culminates in national comparative data (for assessment purposes)



COLLEGE OF BUSINESS
Illinois State University

Operations Comments/ Responsibilities

- Sedona Webmaster – Sedona used for:
 - ✓ Accreditation reporting
 - ✓ Principles for Responsible Management Education (PRiME) reporting (prepared report this past summer)
 - ✓ Dean’s annual budget report to the University



COLLEGE OF BUSINESS
Illinois State University

Operations Comments/ Responsibilities

- College Budget Oversight and Reporting (operating funds & funding for non-tenure track faculty)
- New COB Faculty Orientation (7 new faculty in FY19; 3 in the Fall for FY20)
- Dean's liaison to COB Technology Team
- Dean's liaison to COB Human Resources Development (HRD) Team
- Dean's representative on Academic Facilities Advisory Council (AFAC)
- Dean's representative on Academic Fiscal Management Advisory Council (AFMAC)



COLLEGE OF BUSINESS
Illinois State University

Operations Comments/ Responsibilities

- Oversight of the Faculty Resource Center (FRC), which supports faculty and staff's technology (IT) needs; the FRC also prints tests, reports, brochures, programs, etc.
- The FRC also supervises the building service workers (BSW's), and oversees maintenance and new construction projects



COLLEGE OF BUSINESS
Illinois State University

Accomplishments by the entire Dean's office Team

- Completion of the Varner International Business Institute



COLLEGE OF BUSINESS
Illinois State University

Accomplishments by the entire Dean's office Team

- Completion of two new computer classrooms in the lab area



- Cleaning of the “open area” of the COB atrium after MANY years

So ... that takes us to the end of June 2019 ...



COLLEGE OF BUSINESS
Illinois State University

July – 2 fishing trips



COLLEGE OF BUSINESS
Illinois State University

August – trip to Italy



COLLEGE OF BUSINESS
Illinois State University

COBAC Spring Meeting

Willis Tower, Chicago

Development Update

Liz Adams

May 16, 2019

Gifts Redbirds Rising Campaign

UNIVERSITY	
Gifts Received During Campaign	\$142,534,124.96
Campaign Goal	\$150,000,000.00
Number of Donors	51,194
Number of New Donors	23,234
COLLEGE OF BUSINESS	
Gifts Received During Campaign	\$26,464,232.86
Campaign Goal	\$28,000,000.00
Number of Donors	5,959
Number of New Donors	2,090

As of May 5, 2019

College of Business Year over Year Comparison

SCHOLARSHIP & FUNDS	FY 2017	FY 2018
Scholarship Funds	98	115
Scholarships Awarded	301	468
New Scholarships Established	6	17
Foundation Funds	156	173
Foundation Funds Supported	104	114
New Foundation Funds Created	7	18
ENDOWMENT	FY 2017	FY 2018
Annual Spending Distribution	\$674,251.58	\$690,176.83
Total Endowment Amount	\$17,087,565.50	\$19,631,995.57

COB Endowment Redbirds Rising Campaign

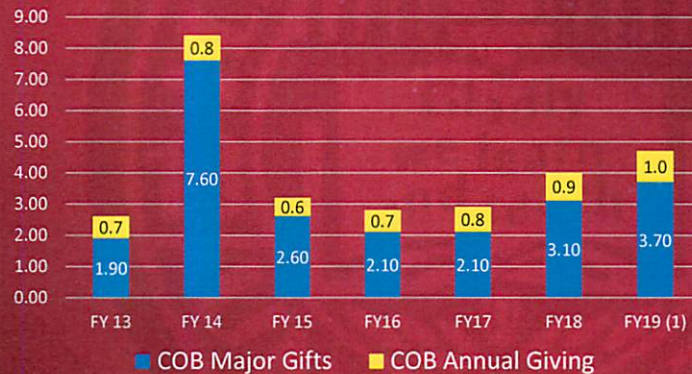
DOLLARS IN MILLIONS



Notes: (1) As of May 1, 2019

Gift Production During Redbirds Rising Campaign

DOLLARS IN MILLIONS



Notes: (1) As of May 1, 2019

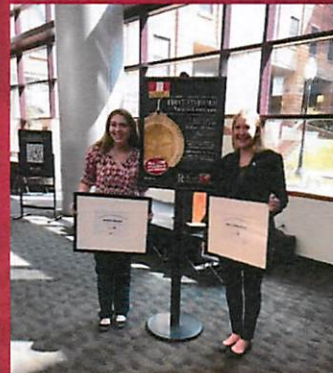
Redbird Career Portfolio First Finishers

"I want to thank you for your contributions to this program. Without all of you, students such as Kristy and I would not have had the opportunity to experience and learn professionalism in such depth outside of the classroom."

Emily Krinniger

"While we learn about networking, finance, resume building and interviewing tips in class, it was nice to apply them outside of class and really decide what styles work best for our personalities. Thank you for helping partner with ISU to create this program."

Kristy McCay



Thank you!



STATE
YOUR PASSION.

COB Social Media



COLLEGE OF BUSINESS
Illinois State University

52

Where do we spend our efforts?



| 3,739 Likes



| 1017 Followers



| 1174 Followers



| 52 Subscribers



| 4957 Members (LinkedIn Group)



COLLEGE OF BUSINESS
Illinois State University

53

Our Social Media Philosophy

Historically, we have looked at 3 different audiences

- Prospective students
- Current students
- Alumni

Help generate a positive energy about the COB online. We're online tour guides of our college

But it's grown organically –
now we seek to be the information hub for the COB

We want students to *need* to be a part of our social media community.

At first, it was all about the likes



In the past year, we have begun to make inroads with our college and university partners – Twitter



COLLEGE OF BUSINESS
Illinois State University

54

Our Social Media Philosophy

Team of students and staff that generate the content for our page

WE'RE LOOKING FOR AMBASSADORS WITH A LITTLE STYLE.

THE COB SOCIAL MEDIA AMBASSADOR

They're connected.
They're involved.
They're current students who are leaders in our community.

They have a wide array of academic and extracurricular interests. They connect the web, interact online for the COB, and have experience with Facebook, Twitter, YouTube, LinkedIn, and LinkedIn and they also love to post.

And, all we need is... They love social media.

We're taking applications UNTIL FRIDAY, SEPTEMBER 2.

For questions or to apply, visit: [Business Ambassadorship](#)

T-shirt TUESDAY ON A MONDAY!

WHILE SUPPLIES LAST

DAY NOON IN THE LOWER ATRIUM

COLLEGE OF BUSINESS
Illinois State University

Generating Content

- Run meetings li
- We meet ...



COLLEGE
Illinois State University

Generating Content

- We continue to create weekly original content
- Student spotlight
- 5 Question Thursday



57

Generating Content – Baby Bird



60

How do we...

- We look at...
- High engagement...
- All content...
- A high...

Page	Total Page Likes	From Last Week	Posts This Week	Engagement This Week
1 Illinois State University ...	7.8K	+0.1%	2	1K
2 Illinois State University ...	4.5K	+0.2%	4	1K
3 Business ISU	3.7K	+0.1%	12	2.3K
Keep up with the Pages you watch Get More Likes				
4 Dean of Students Office...	3.1K	+0.1%	1	127
5 Mennonite College of N...	2.8K	+0.7%	12	1.5K
6 College of Education at...	2.3K	+0.1%	5	1.7K
7 College of Fine Arts at I...	2.2K	0%	3	62
8 School of Theatre and ...	2.1K	+0.1%	11	2K
9 Illinois State University ...	1.8K	0%	4	154
10 School of Music at Illin...	1.6K	+0.7%	7	873
11 The Graduate School at...	1.3K	+0.2%	2	317
12 College of Applied Scie...	1.1K	+0.1%	2	200



COLLEGE OF BUSINESS
Illinois State University

So it ends up looking like this...



62

Thank you.



 COLLEGE OF BUSINESS
Illinois State University

63



COLLEGE OF BUSINESS
Illinois State University



DEPARTMENT OF
ACCOUNTING
Illinois State University

COB Advisory Board Meeting

May 16, 2019

Dr. Deborah Seifert – Chair, Department of
Accounting

Faculty Changes



- Damien Cannavan –New Hire Fall of 2019
Managerial Accounting



New Curriculum



- Advanced Forensic Analytics Acc 453- Fall 2019
- Accounting Ethics Acc 236 – Fall 2019
- Forensic Accounting Acc 452 – Spring 2020
- Certificates – Forensic Auditor, Data Scientist, Project Management – Up and Going



Student Professionalism and Career Opportunities



- Accounting and BIS Only Career Fairs in September 2018 and February 2019 – 250 students, 40 recruiters in the fall, 25 recruiters and 100 students in the spring



Certifications and Internships



- Scrum Certification (BIS Area) Earned by over 20 Students in Rosie Hauck's Class
- Over 80 Students had Accounting Internships in FY 19 for Academic Credit



Student Awards and Leadership Development



- Team Competed in Data Analytics Competition at NIU – April 2019
- Officers from All Five Department of Accounting Student Groups Sent to Leadership Conferences this Year
- Accounting and Financial Women's Alliance Student Group Received National Recognition for their Book Club – Fall 2018



Alumni and Advisory Boards



- Four Accounting Alumni Honored With the Early Career Achievement Award
- Two Accounting Alumni Inducted in to the College of Business Hall of Fame
- Many Presentations by Alumni for the Five Departmental Student Groups

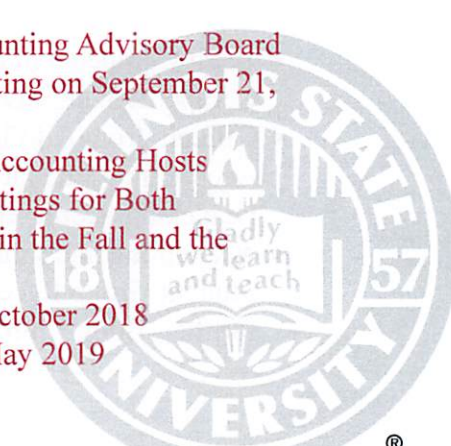


®

Alumni and Advisory Boards



- Department of Accounting Advisory Board Scholarship Golf Outing on September 21, 2018 raised \$14,000
- The Department of Accounting Hosts Advisory Board Meetings for Both Accounting and BIS in the Fall and the Spring.
 - Meeting held in October 2018
 - Meeting held in May 2019

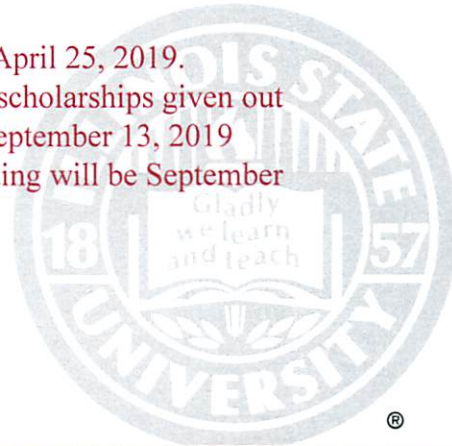


®

New Scholarship Program



- Award Banquet was April 25, 2019.
 - Over \$100,000 in scholarships given out
- Career Fair will be September 13, 2019
- Scholarship Golf Outing will be September 20, 2019



Wrap Up



- Questions or Comments?



Department of Marketing Update

COLLEGE OF BUSINESS ADVISORY BOARD MEETING
DR. HORACE MELTON, DEPARTMENT CHAIR
MAY 16, 2019

Department of Marketing Accomplishments in 2018-2019

2nd Annual Redbird Regional Sales Competition
13 sales programs from Universities across the Midwest
45 top sales students competed



GROUPON™

Department of Marketing Accomplishments in 2018-2019

National Collegiate Sales Competition (73 Universities, 146 competitors)

- ISU Overall Champion – Andrew Grant and Alyssa Yurgil
- ISU Individual Champion – Andrew Grant
- Coached by Dr. Duleep Delpechitre



Department of Marketing Accomplishments in 2018-2019

First full year of the Sales Excellence Academy

- Student-led organization designed to develop and sharpen student sales skills
- Instructional workshops
- Internal Sales Competition



Department of Marketing Accomplishments in 2018-2019

Business Analytics Graduate Certificate Program launched

- 15 students admitted (including two from COUNTRY Financial)
- Four MBA analytics courses completed in one year:
 - MBA 416 - Applied Tools for Business Decision-Making
 - ACC 471 - Advanced Business Analytics
 - MKT 440 - Brand Management and Analytics
 - MKT 445 - Advanced Marketing Analytics

Masters of Science in Business Education Program launched

- 6 students admitted, international interest in the degree
- Two year program
 - Pedagogy intensive track for middle and high school business teachers - available completely online
 - Content intensive track for business professionals preparing to teach in Community Colleges

Marketing Meet the Firms

ILLINOIS STATE UNIVERSITY **MEET *the* FIRMS** NETWORKING, INTERNSHIP AND JOB FAIR FOR MARKETING

- This fall, the Illinois State University Department of Marketing is proud to host a meet the Firms career fair and networking event.
- Company representatives will have the opportunity to interact with students who are interested in pursuing careers in marketing analytics, sales, promotions, and other areas of marketing.
- The event will provide the formality of a traditional career fair plus a more informal setting where company representatives can socialize with interested candidates.

Department of Marketing Accomplishments in 2018-2019

Dr. Aysen Bakir

Outstanding University Researcher – named by the Office of the Provost, and honored at the Founders Day Convocation



Dr. Duleep Delpechitre

College of Business 2018-2019 Amar Kamath Faculty Innovation Award



Goals for 2019-2020

Expand on campus recruiting for marketing internships and career opportunities

- Meet the Firms for Marketing Students

Increase enrollment in the Business Analytics Graduate Certificate program

Expand curriculum

- Introduce new Digital Marketing elective course (IMC)
- Design new Marketing Analytics Data Management and Salesforce Consulting courses

Host Team Selling Intercollegiate Sales and Analytics Case Competition and Redbird NATIONAL Sales Competition

Fund faculty research support initiatives

- Student research pool management software
- Acquisition of Nielsen Consumer Panel Data

Faculty Recruitment

New Hire: Starting Fall 2019
Integrated Marketing Communication Faculty

Aaron Charlton, currently a PhD Candidate
University of Oregon

Research Interest: Brand Latitude

Professional Experience: Digital Marketing Manager
and Infantry Captain, U.S. Army



Faculty Recruitment

New Hire: Starting Fall 2019
Integrated Marketing Communication Faculty

Aditya Gupta, PhD
University of Nebraska-Lincoln

Research Interest: Consumer Pursuit of Happiness and
Well-Being

Professional Experience: Proctor & Gamble Key
Account Manager



STATE

your business.

Management & Quantitative Methods
Spring 2019



Student Activities



- **SHRM:**
 - Raised money for Polar Plunge in November;
 - Hosted the regional HR Games in March
- **SHRM worked with Women in Business:**
 - "Mind Our Business":
 - Basic (April 8)
 - Corporate (April 9)
 - Self (April 11)
- **Best large-group RSO in COB: WiB**



Student Activities

- **SHRM:**
 - Raised money for Polar Plunge in November;
 - Hosted the regional HR Games in March
- **SHRM worked with Women in Business:**
 - "Mind Our Business":
 - Basic (April 8)
 - Corporate (April 9)
 - Self (April 11)
- **Best large-group RSO in COB & ISU: WiB**



The HR Games winners



Ashley Chmielewski, Becky Jaynes, Chasmyn Parker, Megan Casebolt

DEPARTMENT OF
MANAGEMENT AND
QUANTITATIVE METHODS
Illinois State University



MBA accomplishments



- MBA Distinguished Student Leaders:
 - Alex Hovelin
 - Abdul Munam Shaikh



Advisory Council activities



- Adding "new alumni" positions;
- Mentor cloud updates;
- Video project

<https://business.illinoisstate.edu/management/>



Curricular progress



- Updating 200-level Entrepreneurship courses to add Corporate Entrepreneurship;
- Updating MQM 335, now Operations Analytics – Quality Management, which will be taught with a simulation based approach;
- Curriculum Team has forwarded to the UCC and GEC a Gen Ed course called “Diversity, Inclusion, and Equality in the Workplace” for the category “Individuals in Civic Life”

Faculty accomplishments



- Dr. Elango Balasubramanian named University Professor;
- Tenure and promotion to associate:
 - Sue Dustin
 - Tera Galloway
 - Tina Thompson
- Tenure: Barb Ribbens
- Updating personnel policies:
 - Research, Teaching, and Service

FY 20 goals

- Running a search in Entrepreneurship;
- Having conversations about retention in terms of inclusion, diversity, learning style, and student expectations;
- Continuing the conversation about requirements for earning the rank of full professor;
- Analyzing how to improve business writing;
- Helping VIBI transition to new offices!

Artwork by Alumna Zarah Fatah



Department of Finance, Insurance, and Law

Domingo Castelo Joaquin
FIL Department Interim Chair



- Graduates: 217/53
- Average salary: \$48,800/\$50,200
- Job Offers: 50%/56%
- Internship: 70%/61%

Spring/Fall 2018 Senior Survey



Student Recognition Night: April 9, 2019 90+ Scholarship Awards



Curriculum Update

Early Start Sequence		
	Fall	Spring
Freshman		
Sophomore		Intro to Finance Major
Junior	Finance Electives	Finance Electives
Senior	Finance Electives	Finance Electives



Flexibility in timing start/completion of finance major courses.

FIL Advisory Board concurs with Students



➔ Financial decision support systems modeling using Excel and Tableau.

Industry Partnerships

- Finance and insurance scholarship awards:
 - University, individual, and corporate-sponsored...
- 50+ Executives serving on advisory boards
 - Feedback on curriculum and other initiatives
- 40+ Finance and insurance internships:
 - Caterpillar, Archer Daniels Midland...



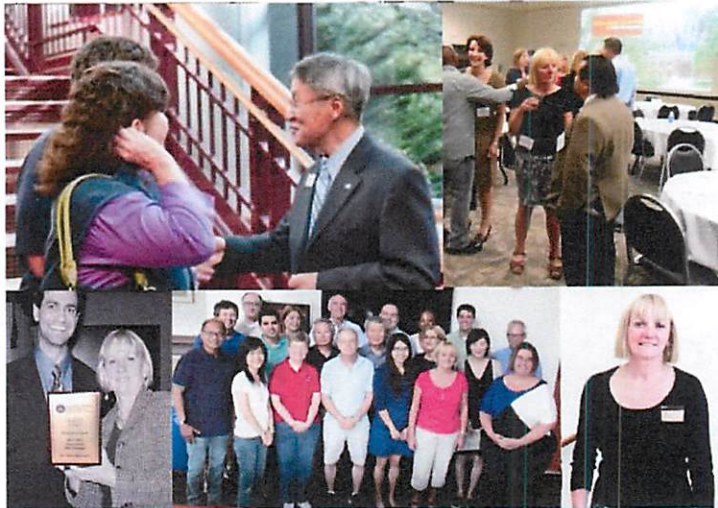
New FIL Faculty

Tice Sirmans
PhD(Florida State, 2018)
JRI, FIL Research Team



Timothy Trombley
PhD(Purdue, 2015)
JFQA, FIL Curriculum Team

Faculty Retirements and Departures



Hiring Requests

Finance

– 3 positions (1 approved)

Risk Management and Insurance

- 2 positions (1 Approved)

New Leadership and Direction

Institute Director
Financial Planning and Analysis



Internship Director