



CORPORATE PARTNER ACTIVITIES AND BENEFITS	PLATINUM PARTNER ANNUAL SPONSORSHIP \$10,000 OR MORE	GOLD PARTNER ANNUAL SPONSORSHIP \$6,000	SILVER PARTNER ANNUAL SPONSORSHIP \$4,000	BRONZE PARTNER ANNUAL SPONSORSHIP \$2,000
Platinum partners involvement in classes as Executive Instructor	✓			
1 st Rights to participate as mock buyer & judge in in-class sales competitions	✓			
1 st Rights to sponsor an internal sales competition with Sales Excellence Academy	✓			
Company named \$500 Sales Student Award presented at the Marketing department's Annual Awards Banquet	✓			
Gold & Platinum partners – Featured speaker in the Professional Sales Institute Distinguished Speaker Series panel event	✓	✓		
Professional Sales Institute Advisory Board Member	✓	✓		
Preferred Partner access to State Farm Hall of Business interview suite	✓	✓		
Sales Excellence Academy Account Manager	✓	✓		
Recruiting assistance (e.g. scheduling rooms for meet-the-firm nights and publicizing events to students)	✓	✓		
Email publication of job postings to our sales students	✓	✓	✓	
Registration for Fall and Spring Professional Sales Institute Sales Careers Fairs	✓	✓	✓	
1 st Rights to sponsor as mock buyer & judge in annual Redbird National Sales Competition	✓	✓	✓	
Company Culture / Day-in-the-life video embedded in PSI Career Fair company descriptions information published to students	✓	✓	✓	
1 st Rights to sponsor two sales students into your foursome at the annual Networking & Golf Experience	✓	✓	✓	
Registration for Fall PSI Sales Careers Fair				✓
Recognition on Institute's Wall of Fame at entrance to Sales Lab	✓	✓	✓	✓
Company Logo featured on the Institute's website with link to your company's website	✓	✓	✓	✓